

ContentMX



Customer Spotlight

Continued



Finding Success with ContentMX

Less Time and Cost

“ContentMX makes it very easy to quickly publicize Kintronics content. Because producing a newsletter is easy and less time consuming it saves us money. We don’t need to hire another person just to publicize our content on LinkedIn and publish a newsletter. It’s a very simple process.”

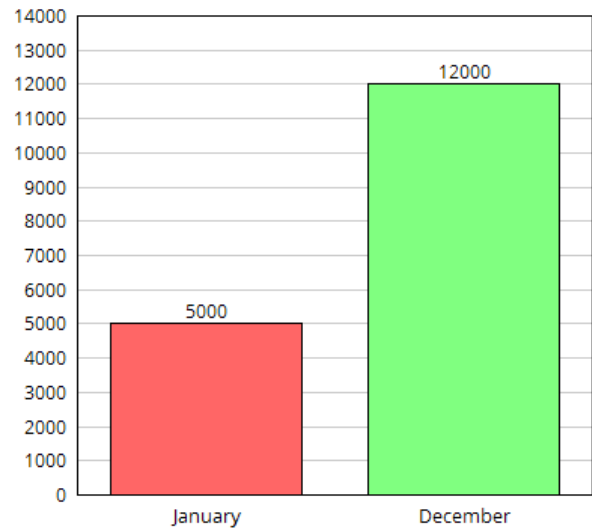


The Kintronics Newsletter

More Unique Visits

The number of unique visits to the Kintronics web site increased from around 5,000 per month, January of 2014 to over 12,000 per month by December of 2014.

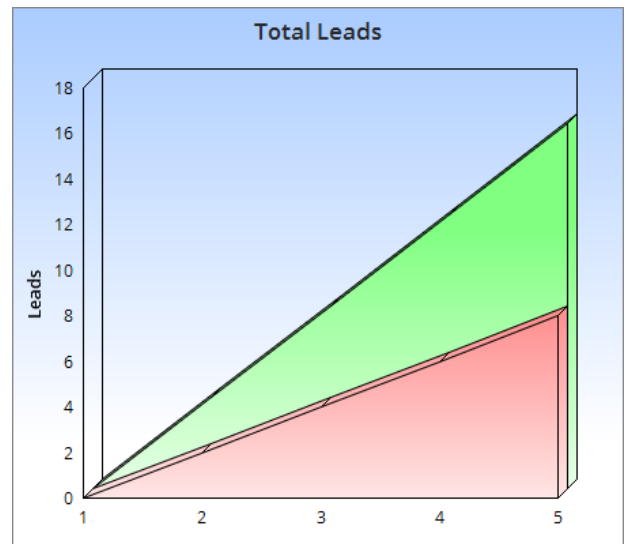
Unique Site Visits



More Leads

The number of leads increased from 1 or 2 per day to 4 or 5 leads per day.

Total Leads



Improved SEO and Higher Search Position

Kintronics.com moved from the 3rd page to the 1st page for important keywords resulting in more traffic.

“Our web position was improved by publicizing our site using our blog and monthly newsletter. We received more leads because people found us on the first page of Google search when they used relevant terms.”