



## Welcome to Arrow Curated Content

The largest streaming content marketplace for the channel

### Welcome!

Congratulations on becoming our newest partner! **Arrow's Curated Content** provides you with consistent, relevant, and customizable content to share with your customers and prospects in just a few clicks.

Let's get you [logged in](#) and ready to start publishing content!

### Join our **Getting Started with Curated Content** webinar!

During this quick, 30-minute webinar, we'll review how to use Curated Content to streamline your content marketing and help you close more sales. You will learn how to:

- Set up your account
- Select content channels that match your business and appeal to your audience
- Publish content to your email lists, website, blog, and social media in a few clicks

[Register for an upcoming live webinar, or view our on-demand webinar recording.](#)

# Here's what you need to set up your account:

## 1. Your Profile Information

The information you provide in [My Profile](#) will be added to your marketing materials. You will need:

- Business name
- Business physical address
- Business phone number
- First name, last name, and email address of your default sender (for your email campaigns)
- Website (URL)
- Privacy Policy (URL)
- "About Us" copy for emails and your microsite

## 2. Your Banner and Logo

To add branding to your email content, **upload a banner (600 pixels wide)** in JPG or PNG format. Also **upload your company's logo** to brand your microsite. Ideally, your company's logo will be a PNG file with a transparent background.

## 3. Your Network Connections

To easily schedule and share your content, [connect your Curated Content account to your social media accounts, your blog, and/or email lists](#). You can post directly to:

- Your personal [LinkedIn Account](#) and/or your [LinkedIn Company Page](#) (must be an admin)
- Your [Twitter](#) account
- Your company [Facebook Page](#) (must be an admin/editor)
- [Your email marketing lists](#) - to upload to DMC or connect through your existing email provider
- Your [Wordpress, Hubspot, Blogger or Tumblr blog](#)

Have the usernames and passwords ready for these accounts. If you plan to send email campaigns from lists you imported to Curated Content, please review "[Important Steps to Configure Your Domain for Sending Email](#)".

Please email [support@contentmx.com](mailto:support@contentmx.com) with any questions about your Curated Content account. Happy sharing!